

## **Notification of Intention to Award**

**Client:** *Competitive and Livable City of Karachi (CLICK) Project, Local Government Department, Government of Sindh*

**Contract title:** *Communication Campaign for Urban Immovable Property Tax (UIPT) Component, CLICK Project*

**Country:** *Pakistan*

**Loan No.:** *IDA 8998-PK*

**RFP No:** *PK-LGD-397869-CS-QCBS*

This Notification of Intention to Award (Notification) notifies you of our decision to award the above contract. The transmission of this Notification begins the Standstill Period of ten (10) business days during which you can submit a request for debriefing on the result

### **1. The successful Consultant**

**Name:**

*Interflow Communications (Pvt) Ltd*

**Address:**

*House # 94, Jinnah Cooperative Housing Society, Block 7-8, Karachi.*

**Contract price:**

*PKR 509,258,092/-*



**1. Short listed Consultants**

- i. *M&C Saatchi*
- ii. *Interflow Communications*
- iii. *Badar Expo Solutions*

**Full Technical Proposal (FTP)**

| Name of Consultant                 | Submitted Proposal | Overall technical scores  | Financial Proposal price | Evaluated Financial Proposal price | Combined score and ranking  |
|------------------------------------|--------------------|---|--------------------------|------------------------------------|---|
| Interflow Communications (Pvt) Ltd | Yes                | <p><b>Criterion (i):</b> <i>Relevant Experience &amp; Capacity of Firm-30</i></p> <p><b>Criterion (ii):</b> <i>Adequacy and quality of the proposed methodology and work plan in responding to the Terms of Reference (TORs)- 30</i></p> <p><b>Criterion (iii):</b> <i>Key Experts' qualifications and competence for the Assignment- 37</i></p> <p><b>Sub-criterion:</b> <i>Details of scoring given in the notification of intention to award sent to each consultant.</i></p> <p><b>Total score: 97</b></p> <p><b>Weighted Score: 80</b></p> | PKR 509,258,092/-        | 17.9                               | <p><b>Combined Score:</b><br/>97.9</p> <p><b>Ranking:</b><br/>01<sup>st</sup></p> |

| Name of Consultant | Submitted Proposal | Overall technical scores  | Financial Proposal price | Evaluated Financial Proposal price | Combined score and ranking   |
|--------------------|--------------------|---|--------------------------|------------------------------------|--|
| M&C SAATCHI        | Yes                | <p><b>Criterion (i):</b> <i>Relevant Experience &amp; Capacity of Firm-27.5</i></p> <p><b>Criterion (ii):</b> <i>Adequacy and quality of the proposed methodology and work plan in responding to the Terms of Reference (TORs)- 30</i></p> <p><b>Criterion (iii):</b> <i>Key Experts' qualifications and competence for the Assignment- 33.5</i></p> <p><b>Sub-criterion:</b> <i>Details of scoring given in the notification of intention to award sent to each consultant.</i></p> <p><b>Total score: 91</b></p> <p><b>Weighted Score: 75.1</b></p> | <u>PKR 456,314,340/-</u> | 20                                 | <p><b>Combined Score:</b><br/>95.1</p> <p><b>Ranking:</b><br/>2<sup>nd</sup></p> |

| Name of Consultant   | Submitted Proposal | Overall technical scores  | Financial Proposal price | Evaluated Financial Proposal price | Combined score and ranking   |
|----------------------|--------------------|---|--------------------------|------------------------------------|--|
| BADAR EXPO SOLUTIONS | Yes                | <p><b>Criterion (i):</b> <i>Relevant Experience &amp; Capacity of Firm-22.5</i></p> <p><b>Criterion (ii):</b> <i>Adequacy and quality of the proposed methodology and work plan in responding to the Terms of Reference (TORs)- 26</i></p> <p><b>Criterion (iii):</b> <i>Key Experts' qualifications and competence for the Assignment- 32.5</i></p> <p><b>Sub-criterion:</b> <i>Details of scoring given in the notification of intention to award sent to each consultant.</i></p> <p><b>Total score: 81</b></p> <p><b>Weighted Score: 66.8</b></p> | PKR 465,125,000/-        | 19.6                               | <p><b>Combined Score:</b><br/>86.4</p> <p><b>Ranking:</b><br/>3<sup>rd</sup></p> |